

**From:** Esther, Chan

**Sent:** Wednesday, January 8, 2025 9:22 AM

**To:** ARKA LICENSING

**Cc:** Business Licence; Phil. S. Graves@met. police. Uk; Legister, Linda

**Subject:** RE: CONSULT: New Premises - Gladstone Mini Mart, 343 Edgware Road, NW2 6LB - 33642

Dear Suresh,

Thank you for your email.

In response to your comment regarding the single cans, as part of the Council's Statement of Licensing Policy, the council supports and encourages licensees implementing a voluntary ban on high strength alcohol sales. These voluntary bans are aimed to tackle the problems associated with street drinking by removing from sale low price, high-strength alcohol products through voluntary bans implemented by local retailers.

Street drinkers often consume high strength alcohol. The scheme follows increasing evidence of the harm caused by this type of alcohol to vulnerable drinkers, and also the crime, disorder and nuisance caused by street drinkers. The models used vary from place-to-place but tend to target alcohol products above 6% alcohol by volume (ABV) as well as sale of miniatures, although some have focused on a slightly lower ABV or lower cost products.

While the premises is not within a ClZ, it is within proximity to the nearest ClZ, which trigger concern.

I am aware that the PC Phil Graves from the Licensing Police Unit have proposed similar or overlapping conditions, which remain outstanding.

It may be beneficial for the Licensing Authority and Police to have a meeting with both you and the applicant *in person* or via *MS Teams* to discuss our concerns and seek a way moving forward before the sub-committee hearing.

We are available on:

- Monday 13 January
- Tues 14 January

Any time between 0900 and 1400 hours at Brent Civic Centre or via MS Teams.

Please let me your preference by Friday 10 January 2025.

Kind Regards

Esther Chan  
Licensing Inspector  
Regulatory Services  
Brent Council

**From:** ARKA LICENSING

**Sent:** Monday, January 6, 2025 2:08 PM

**To:** Esther, Chan

**Cc:** Business Licence

**Subject:** Re: CONSULT: New Premises - Gladstone Mini Mart, 343 Edgware Road, NW2 6LB - 33642

Good afternoon Esther,

Thank you for your email with conditions, and apologies for late response.

Applicant has agreed to the time which is matching with the existing licence at other premises.

Applicant has not agreed to any restriction on the abv as he has been selling all beers for over 25 years. All customers are responsible.

Please consider removing the condition 12:

12.No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold at the premises. Then we are agreed.

And I'm sure you will appreciate from no conditions to - added conditions - is substantial update on promoting the licensing objectives.

I look forward to hearing from you soon.

Enclosed existing licence.

Regards

Suresh

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Consultant

Arka Licensing